



**FOR IMMEDIATE RELEASE**

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**PITTSBURGH MERCY**  
**PRESENTS THE 16TH ANNUAL REINDEER BALL & HOLIDAY AUCTION**  
*Family-friendly holiday gala & auction to benefit vital*  
*Pittsburgh Mercy programs and services for children & families most in need*

**PITTSBURGH (September 30, 2019)** – Ring in the season, create a new holiday memory, and help children in need in our community by attending [Pittsburgh Mercy's 16th Annual Reindeer Ball](#), **Sunday, December 8, 2019**, from 4 to 7 p.m., at The Westin Convention Center Pittsburgh Hotel, 1000 Penn Avenue, Pittsburgh, PA 15222 (Downtown).

The spectacular children's gala offers an evening of fun for families with young children while helping others in our community. Dressed in their holiday finest, guests will mingle with some of their favorite holiday characters and storybook friends, create holiday crafts, decorate holiday cookies, enjoy balloon and caricature artists, and savor a holiday meal from adult and child-friendly buffet stations. While awaiting Santa Claus' arrival, Reindeer Ball guests will be treated to a dazzling holiday revue entitled, "Christmas Around the World," performed by Emmy-Award winning RWS Entertainment Group, a New York City-based entertainment company founded by Western Pennsylvania native and Point Park University alumnus Ryan W. Stana.

Proceeds from the evening benefit vital Pittsburgh Mercy programs and services for children and families. Pittsburgh Mercy is a person-centered, population-based, trauma-informed community health and wellness provider that empowers individuals and families to overcome barriers and lead healthy, full lives in the community. Several of our programs have received acclaim for innovation and are being replicated by others as best practices. Pittsburgh Mercy serves the most vulnerable women, men, and children of our community, including individuals with mental illness, intellectual disabilities, addiction, and those who face homelessness, abuse, isolation, and other types of trauma.

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## **Pittsburgh Mercy presents the 16th Annual Reindeer Ball & Holiday Auction**

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More than 400 guests attended the Reindeer Ball last year, raising more than \$71,000 for vital Pittsburgh Mercy programs and services.

Tickets to the Reindeer Ball are \$115 per adult and \$60 per child. Tickets must be purchased in advance online by visiting this link [www.pittsburghmercy.org/events](http://www.pittsburghmercy.org/events).

For more information about Pittsburgh Mercy's 16th Annual Reindeer Ball or to inquire about sponsorship opportunities, please contact [Connie Murray](mailto:CMurray@pittsburghmercy.org) at [CMurray@pittsburghmercy.org](mailto:CMurray@pittsburghmercy.org) or 724-934-3537.

Want to get a jump on your holiday shopping? To coincide with the Reindeer Ball, **Pittsburgh Mercy will again host an online holiday auction, November 5-12, 2019**. Now in its 11th year, the auction gives adults the opportunity to shop online for holiday gifts from the convenience of home while helping others in our community. Featured items available for bid include tickets to Pittsburgh cultural and entertainment venues, attractions, and local sporting events; overnight and weekend getaway packages; and more.

The bidding gets under way on Tuesday, November 5, at 9 a.m. at <https://www.biddingforgood.com/pittsburghmercyauction>. Every bid placed has the opportunity to help those who are most in need. Final bids will be accepted on Tuesday, November 12, at 8 p.m. For more information about Pittsburgh Mercy's holiday auction, or to donate an item to the auction, please contact [Lorry Perkins](mailto:LPerkins@pittsburghmercy.org) at [LPerkins@pittsburghmercy.org](mailto:LPerkins@pittsburghmercy.org) or 724-934-3538.

### ***About Pittsburgh Mercy***

[Pittsburgh Mercy](http://www.pittsburghmercy.org), a member of [Trinity Health](http://www.trinityhealth.org), serving in the tradition of the [Sisters of Mercy](http://www.sistersofmercy.org), is a person-centered, population-based, trauma-informed community health and wellness provider. Pittsburgh Mercy, home to the region's only Certified Community Behavioral Health Clinic, is also one of the largest nonprofit organizations and employers in Southwestern Pennsylvania. Pittsburgh Mercy includes Bethlehem Haven, McAuley Ministries, Pittsburgh Mercy Behavioral Health, Pittsburgh Mercy Community Health, Pittsburgh Mercy Intellectual Disabilities Services, the Pittsburgh Mercy Parish Nurse & Health Ministry Program, Pittsburgh Mercy's Operation Safety Net®, and Pittsburgh Mercy Family Health Center. Together, these Pittsburgh Mercy programs and their 1,500 employees serve more than 33,000 individuals annually at 70+ locations in Southwestern Pennsylvania. To learn more about [Pittsburgh Mercy](http://www.pittsburghmercy.org), or to make a donation in support of its important work in the community, visit [www.pittsburghmercy.org](http://www.pittsburghmercy.org).

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**EDITOR'S NOTE:** Media interested in covering should contact in advance [Linda K. Ross](mailto:Linda.K.Ross@pittsburghmercy.org) or [Zandy Dudiak](mailto:Zandy.Dudiak@pittsburghmercy.org).